



## FROM THE EDITOR DESK..

World Polio Day is observed on 24 October every year to honour the birth anniversary of Dr Jonas Salk, the American virologist who developed the first successful polio vaccine in 1955. His discovery marked a turning point in the global fight against the disease, as widespread use of the vaccine dramatically reduced polio cases across the world. The day was later established to raise awareness, recognise the progress achieved through vaccination, and keep global attention on the goal of eradication. The day serves as a reminder that although polio has been eliminated from most parts of the world, the disease still exists in a few regions and remains a threat if vaccination efforts slow down. It highlights the importance of immunisation, community involvement, and continued commitment to stopping the virus everywhere. World Polio Day also celebrates the lives saved and progress made, while inspiring collective action towards achieving a polio-free future.

The roots of Rotary's polio eradication efforts On 29 September 1979, volunteers administered drops of oral polio vaccine to children at a health center in Guadalupe Viejo, Makati, Philippines. The event in metropolitan Manila was arranged and attended by Rotarians and delegates from the Philippine Ministry of Health. James L. Bomar Jr., in a 1993 interview. Play audio When James L. Bomar Jr., then RI president, put the first drops of vaccine into a child's mouth, he ceremonially launched the Philippine poliomyelitis immunization effort. Rotary's first Health, Hunger and Humanity (3-H) Grant project was underway. Bomar and Enrique M. Garcia, the country's minister of health, had earlier signed an agreement committing Rotary International and the government of the Philippines to a joint multiyear effort to immunize about 6 million children against polio, at a cost of about \$760,000. In a 1993 interview, Bomar reminisced about the trip. He recalled how the brother of one of the children he had immunized tugged on his pant leg to get his attention and said, "Thank you, thank you, Rotary." The project's success led Rotary to make polio eradication a top priority. Rotary launched PolioPlus in 1985 and was a founding member of the Global Polio Eradication Initiative in 1988. Through decades of commitment and work by Rotary and our partners, more than 2.5 billion children have received the oral polio vaccine.

Rotary members have contributed more than \$2.1 billion and countless volunteer hours to protect nearly 3 billion children in 122 countries from this paralyzing disease. Rotary's advocacy efforts have played a role in decisions by governments to contribute more than \$10 billion to the effort. The NEW Polio Plus Society recognizes members and friends of The Rotary Foundation who make a commitment to contribute \$100 or more each year to the Polio Fund of The Rotary Foundation and every year thereafter until the world has been declared free of the Wild Polio Virus. Rotarians have taken a pledge to make the world Polio Free.

Long Live Rotary

**Diganta Chakraborty**  
Editor



## ACTIVITIES FOR THE MONTH OF OCTOBER 2025

Like previous years this year too Sarad Sanman Competition was organised by our club on..... Because of tragic death of Zubin Garg, this year the Puja fervour was subdued. We however continued with the project with limited parameters, and the prize giving ceremony was attended by all the Puja Committees.





## **PROJECT SARCOMA CANCER AWARENESS**

### **SPEECH BY PRESIDENT**

### **AT HOTEL CYGNETT**

Good morning everyone, I'm not a doctor or a scientist — just someone like you, who cares about the people around me. We've all heard of cancers like breast or lung cancer. But today, we are here to talk about one that most people don't even know — Sarcoma. Sarcoma is a rare kind of cancer that can start in any part of the body — in muscles, bones, or even the fat under our skin. Because it's so uncommon and its early signs are often small or painless, it's easy to ignore. Sometimes people think, "It's just a swelling, it will go away." But awareness can make all the difference. That's why we are here today — to learn, share, and care. When we know what sarcoma is, we notice things sooner. When we talk about it, we remove fear. And when we support those who are suffering, we make sure no one feels alone. Sarcoma may be rare, but every life matters, and every small act of awareness counts. If you ever notice a lump or swelling that doesn't go away, don't wait — talk to a doctor. And please, share what you learn today with your family, neighbours, and friends. The more we talk, the more we can help. Let's make sarcoma known in our community — not as a word of fear, but as a reason to stand together, stay alert, and spread kindness. Thank you all for being here and for caring. Together, we can make a difference.



## PUBLIC IMAGE OF ROTARY

**PUBLIC IMAGE AND MEMBERSHIP** Lock arms (all of us) to become a winning team BY DG DAVE BRENNER D-7750.

I am not an advertising guy. However, I remember some of my marketing friends telling me that promoting your product is important not only to attract new customers but also to retain current customers. Does that have a familiar ring when you think about GROWING ROTARY? I point this out as a reminder to all of us that our club Public Image team and Membership team must lock arms and work together to Grow Rotary.

First of all however you must have a good product. I think as Rotarians we can all agree that Rotary is a great product. Then we must take that product and bundle it in an enticing package. A vibrant, exciting, fun club doing great things in the community is the package we must have in order to attract new members and retain our current members. As I visit the Rotary clubs in our district, I am awed and excited about all the wonderful things you are doing in your communities, and just as excited about meeting so many wonderful, friendly, hospitable Rotarians. I know we are all very proud of our clubs and the great things we are doing. Show your pride by wearing your Rotary pin, or hat, or anything else Rotary, so when people ask what that is all about you can help your PI team by telling them. Then, help your membership team by inviting them to learn more about your club by attending an information hour, social, meeting or service project.

The message here is that everyone of us can help promote the public image of our club, and everyone of us can help our club Grow Rotary. So, I encourage all 2400+ Rotarians in our district to help GROW ROTARY by telling the people we interact with every day about Rotary and about their exciting, fun club. The EPIC award task for October is designed to encourage you to go through some of the 10 public image courses in the Rotary Learning Center to help you improve your PI practices. Club Public Image Chairs should follow the recommended courses for this role found in the "Club Public Image Committee Basics" learning plan.

**Congratulations for donating to Pulse Polio Annual fund in this year :**

Dr Navadal Sharma-----\$50

Vaibhav Agarwal-----\$100

Venkata P Babu-----\$10.35

